



Businesses and Cities of the Mediterranean

Engines of Innovation, Cohesion and Peace

September 19th 2025
Cagliari, Italy

Malta: Redefining Responsible Tourism

Ester Tamasi
Malta Tourism Authority - VisitMalta
Director Italy





A journey through time: from ancient to modern





Eco-Luxury: redefining sustainable product





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Private – public case histories
Preserving underwater ecosystems through good practices





Project: Explore more the unexplored



Thank you

