



Businesses and Cities of the Mediterranean

Engines of Innovation, Cohesion and Peace

September 19th 2025
Cagliari, Italy

HOUSING STRATEGIES IN MEDITERRANEAN CITIES: INNOVATION AND URBAN REGENERATION

Efe ONER

Izmir Metropolitan Municipality

Architect PhD.





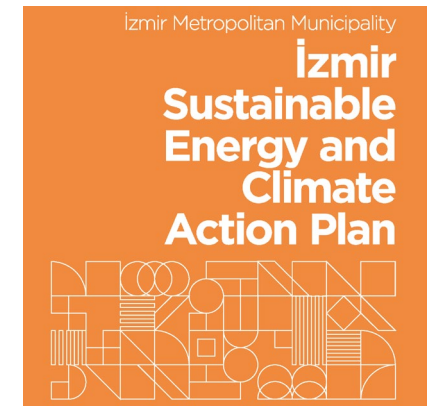
NET ZERO CITIES

•October 2022 – “Mission: 100 Climate-Neutral and Smart Cities by 2030”

•December 2022 –EU Mission Cities listing Climate City Contract (CCC)

•2023 – Climate Neutrality Action Plan draft

•2024 – EU Cities Mission Label awarded



Low-Carbon and Resilient
Urban Development



Sustainable Housing
and Land Use



Neighborhood-Level
Adaptation Actions



Waste, Water, and
Energy Transitions
in Regeneration

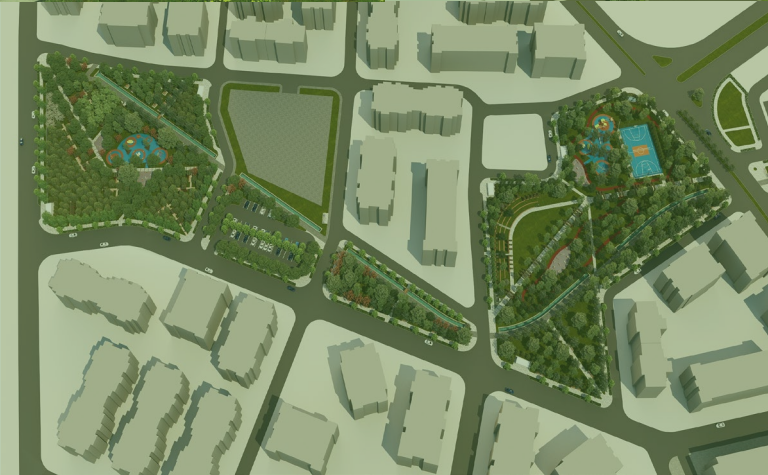
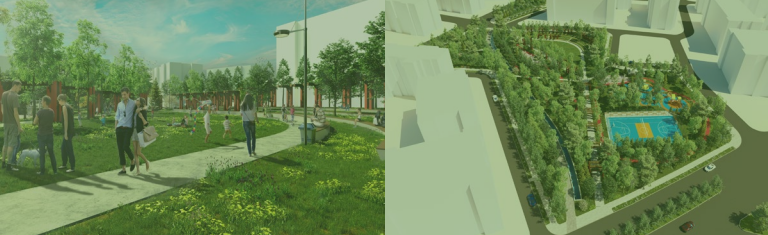


Integrated Mobility
& Accessibility,
Community and
Social Resilience

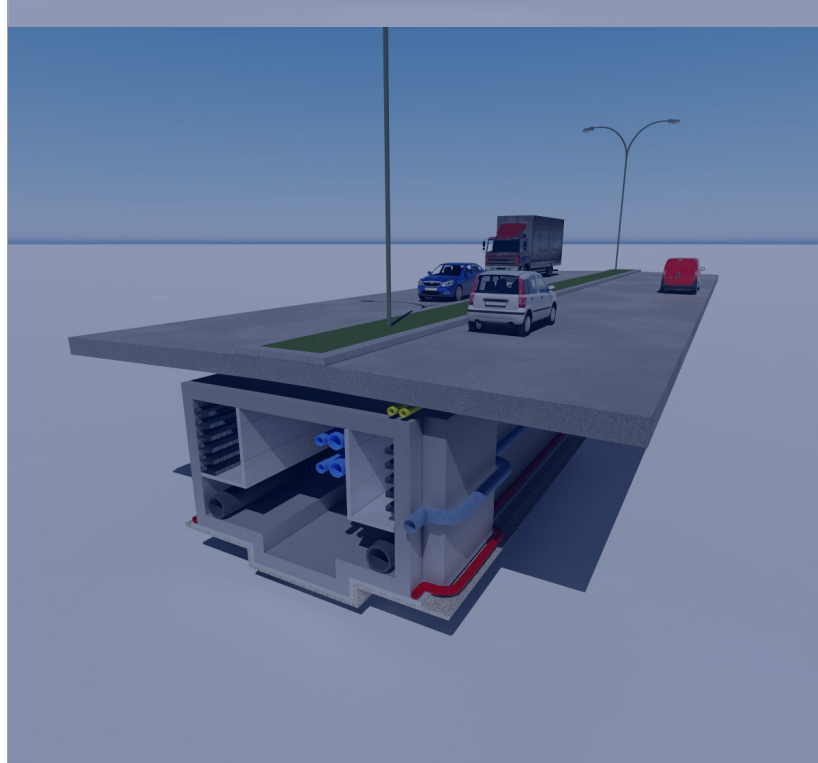
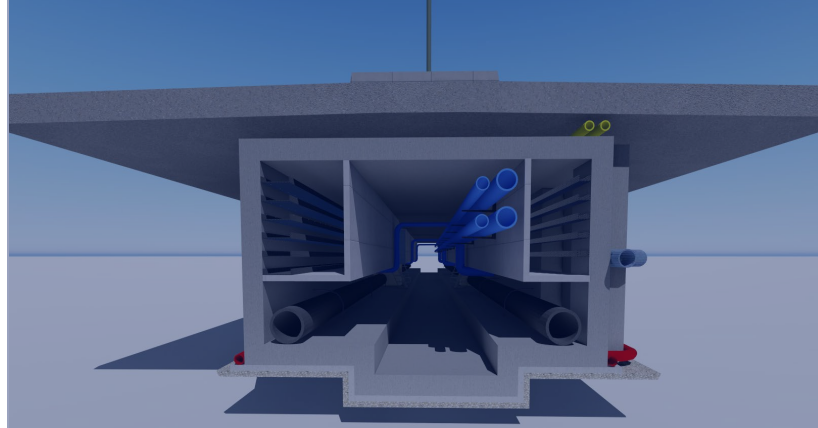


URBAN REGENERATION & RENEWAL STRATEGIES IN İZMİR





Low-Carbon and Resilient Urban Development



Waste, Water, and
Energy Transitions
in Regeneration



Neighborhood-Level
Adaptation Actions



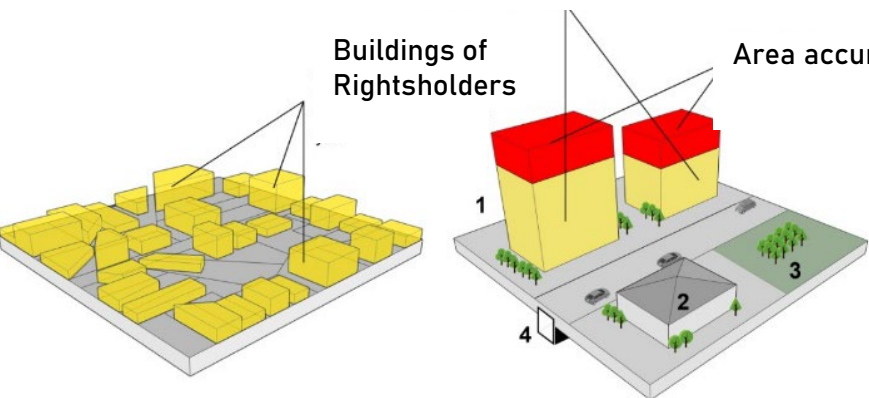
Sustainable Housing and Land Use



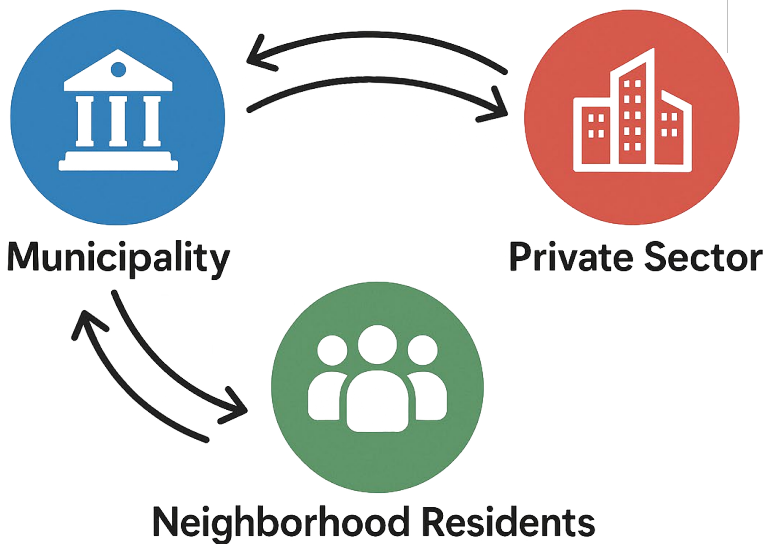
Area for Rightsholders

Buildings of Rightsholders

Area accumulated for contractor to finance project



URBAN REGENERATION AND REDEVELOPMENT MODEL



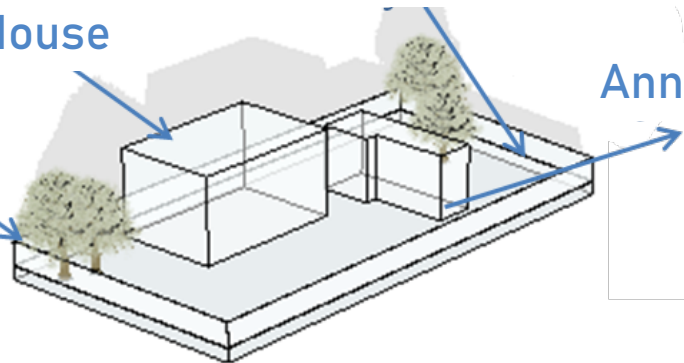
Existing

Garden Walls

House

Trees

Annex



New Construction

Area for Rightsholders by law

Area for Rightsholders

